

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION



Dear USYers,

The 2022 International Executive Board and I are incredibly excited to begin the upcoming year with you. Together, whether on the international, regional, or chapter levels, we will work together to cross each of our bridges. By applying to International General Board, you are making a commitment to USY, to your peers, and to the board members with whom you work. You are taking an important and meaningful step on your USY leadership journey, and for that the IEB and I commend you. My year on Mem/Kad IGB taught me the huge impact passionate USYers can have on International USY. The countless lessons I learned in my position still influence me today, and whether it is on IGB, REB, RGB, or chapter board, I know you will all have similar experiences and realizations in this coming year.

Unfortunately, not every applicant will be offered a position on IGB. This is in order to ensure that IGB remains effective and productive, and in an attempt to guarantee that every member of IGB is dedicated, committed, and ready to work hard to turn their vision and the vision of the board into a reality. As such, I highly recommend that you take this application seriously and put in lots of time into articulating your ideas thoroughly. We hope to shape IGB as a place for USYers who are sincere about their passion for USY leadership. We also recognize that there are countless leaders in USY who are eager to contribute and make change. In the unfortunate event that you are not accepted, we encourage you to continue to push for your ideas and goals within USY through the many other avenues of leadership. We as an IEB love, appreciate, and value you for who you are, regardless of your potential position on IGB.

In this document are detailed descriptions of the offered positions and hyperlinks to the various application prompts and questions. Please read each one carefully and make the choice best suited to your unique passion and talents. Keep in mind that as the application is through Google Forms, you will not be able to save your responses. We suggest that you write your responses on a separate document, and then copy and paste them into the respective form. The only position current 12th graders can apply is IC Co-Chair.

All applications will be due Thursday, February 10th at 6:13 pm PST (7:13 pm MST, 8:13 pm CST, and 9:13 pm EST). Late applications will not be considered. Selected USYers will be strongly encouraged to attend IGB Weekend in February-March (although the weekend is highly recommended, the inability of any USYer to attend said weekend will not infringe upon their potential acceptance onto IGB). If you wish to apply for more than one IGB, please fill out the respective form for each position.

The decision to apply for International General Board should not be taken lightly, and there are many things you should consider before committing to apply.

Please look at these questions before you apply: [Link To Questions and Answers](#)

Feel free to email me at president@usy.org if you have any other questions (or message @kiara_laaly on Instagram or Facebook).

We are looking forward to seeing how your *ruach*, passion, tangible ideas, and goals shine through in your application. We are beyond excited to work with all of you and see how you will help us enhance connection, collaboration, and community across USY throughout this year. We can't wait to hear what you have to contribute.

Thank you for your dedication to USY. We wish you the best of luck and are looking forward to

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

seeing you soon!

With Love and Ruach,
Kiara Laaly
2022 International President
On behalf of the 2022 International Executive Board

NECESSARY MATERIALS

For the application, you will need to have or complete:

- A recent picture of yourself
- A signed Standards Form, with signatures from yourself, your parents, your Branch or Engagement Director, and your Chapter Youth Director. The form can be found [here](#)
- A signed International General Board Committee Chairperson Application form, with signatures from yourself, your parents, your Branch or Engagement Director, and your Chapter Youth Director. The form can be found [here](#)
- A completed creative component (for **ALL** IGB applicants)
- A completed position-specific application (links can be found directly under the specific IGB description, or at the bottom of this document)

PRESIDENT'S INTERNATIONAL GENERAL BOARD

International Convention Chairpersons (2 People) - Overseen by the International President Kiara Laaly (FOR 12TH GRADERS ONLY)

The IC Co-Chairs will serve as the main agent behind the planning of the 2022 International Convention. They will plan and execute every aspect of the convention, including facilitating convention committee's, bringing in Guests of their choice, and much, much more. Candidates should provide a detailed outline of a number of creative program ideas that they'd like to see implemented at the convention, any past experiences that will help them along in this job, and an Educational Theme (typically a Jewish value like B'tzelem Elohim) that is unique to them. The candidates should build their application around this aforementioned theme of their choice. While the theme you choose may not end up being the final theme presented at IC, we want to see your creativity and passion shine through it. This position requires a huge time commitment that will include many long phone calls, late nights, and potential trips to the convention sight. *Because of the length of some applications in prior years, it is recommended, but not required that your application falls between 10-15 pages. Again, this is a recommendation and not a requirement, and your application will not be considered differently if you are over or under this recommendation*

Applying to be IC Co-Chair is a massive commitment that will take up a lot of your time, energy, and hard work over the next several months. You and your fellow Co-Chair will be responsible for the success of IC 2022, so please do not make the decision to apply without thinking it through. Make sure you are ready and excited to work before you decide to start. This position is one of the, if not the most competitive position on the IGB. As you write your application, make sure you put serious thought and time into your program ideas, theme, and any other topics that would be of note. Leave no stone unturned, and showcase your skills that make you the best fit for IC Co-Chair.

Please contact USY International President Kiara Laaly at president@usy.org with any questions

LINK TO THE PRESIDENT'S IGB APPLICATION FORM [HERE](#)

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

Israel programming can be difficult and uncomfortable to engage with and connect to, especially when you don't know where your connection lies. With the help of the IA IGB, we can create safe discussion platforms, and set new normals for Israel programming. A few goals of mine this year, with the help of my International General Board are to reintroduce Chalutzim Club, collaborate with NOAM, and to rethink the way we approach Israel programming.

Israel Affairs Committee (3 people) - Overseen by Israel Affairs Vice President Anya Weinrieb

Everyone sees Israel through a different lens. Some study its political climate, some converse with its people, and some listen to its music. The role of an IA is to help USYers discover the diverse culture of Israel and connect to our Jewish homeland in a way that is unique and personal. The Israel Affairs Committee will serve as connectors on the international level, creating and implementing opportunities for USYers to discover "their Israel" by way of projects, programs, and media. The role of the committee members will be based on the ideas and dreams of the individuals, and the committee will work with one another to achieve the aspirations of each of the members. We are looking for driven, proactive, educated, and passionate leaders who are dedicated to helping USYers connect to, learn about, and speak about Israel in as many different ways as possible.

NOAM Olami Partnership Coordinator (1-2 people) - Overseen by Israel Affairs Vice President Anya Weinrieb

Oftentimes, we in USY tend to isolate our Jewish experiences, limiting ourselves to relating only to Conservative Jews in North America. However, the Conservative Movement reaches far beyond the shores of the Atlantic or the Pacific in the form of Masorti Judaism. The NOAM Olami Partnership Coordinator will be tasked with connecting USY to its partner overseas, NOAM Olami. By creating shared experiences for both NOAM and USY teens, the coordinator will help bridge the gap between USY and our foreign counterparts, allowing for USYers to relate to and learn from Masorti teens all over the world. The role of the committee will be determined by the aspirations of the applicant. The committee also acts as the main connection point between USY and NOAM Israel Sniffim (chapters), and helps foster relationships between USY teens and Israelis. We are looking for someone with strong and patient communication skills, an appreciation for other cultures, in addition to creativity and passion.

Summer Experiences Outreach Chair (2 people) - Overseen by Israel Affairs Vice President Anya Weinrieb

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

This committee will focus their term on increasing participation in USY Summer Experiences: USY on Wheels, USY Israel Pilgrimage, and DREAM USY by creating innovative ways to engage USYers with these unique programs. Using their former experiences on a USY Summer Experience, members of this committee will engage with USYers to promote summer programs individually and through social media, as well as working to create opportunities for participants to make the most of their summers with USY. They will also work toward increasing the presence of summer experiences in year-round USY culture. Applicants should be creative, as they will have freedom to create new forms of outreach and engagement in order to promote these experiences. It is expected that applicants will have participated in a USY Summer Experience. We are looking for dynamic, enthusiastic, and creative thinkers who are excited about engaging with the experiences of USYers' summers.

Please contact USY International Israel Affairs Vice President Anya Weinrieb at israel@usy.org with any questions

LINK TO THE ISRAEL AFFAIRS IGB APPLICATION FORM [HERE](#)

RELIGION/EDUCATION INTERNATIONAL GENERAL BOARD

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

The Religion/Education International General Board will strive to make Judaism more accessible and enjoyable by providing all USYers with a wide variety of Jewish opportunities and experiences. Throughout the year, committee members will be expected to support each other and their regional counterparts in building on current initiatives while developing and enacting new ones for the chapter, regional, and international level.

Religion/Education Committee (2-4 people) - Overseen by Religion/Education Vice President Hannah Plotkin

The overarching goal of the Religion/Education Committee is to develop innovative ways for USYers from any religious background to find meaning in and engage with Conservative Judaism. The hope is that they will embrace their Jewish connections and carry them with them after graduating from USY. This year, the committee will oversee past Rel/Ed initiatives such as the Jewish Leadership and Music (JLM) Fellowship and have the opportunity to propose, develop, and implement new initiatives. An ideal candidate for this committee is someone who is open to varying Jewish perspectives and is committed to finding innovative solutions to make all USYers feel comfortable in our community.

Abraham Joshua Heschel Honor Society Chairperson (1-2 people) - Overseen by Religion/Education Vice President Hannah Plotkin

The Abraham Joshua Heschel Honor Society Chairperson will oversee the growth of the A.J. Heschel Honor Society through the creation of Jewish educational sessions throughout the year. They will work with regional Rel/Eds in order to create personalized programs for USYers to explore. Additionally, the A.J. Heschel Honor Society Chair will be in charge of coordinating international Heschel sessions, for example, Heschel From Home as well as a session (or series of sessions) at IC 2022. The ultimate goal of these educational sessions is to help USYers find their role in the Jewish community, so topics should be engaging, relevant, and outside-of-the-box. An ideal candidate should be dedicated to providing enriching educational experiences and should have clear ideas on how to best engage USYers in Jewish education and programming.

Please contact USY International Religion/Education Vice President Hannah Plotkin at reled@usy.org with any questions

LINK TO THE RELIGION/EDUCATION IGB APPLICATION FORM [HERE](#)

SOCIAL ACTION/TIKKUN OLAM INTERNATIONAL GENERAL BOARD

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

My vision is to make meaningful change by listening to the people around us. It is my goal for the year to help USYers find their voice and help them amplify their message. To uplift USYers and fulfill Tikkun Olam, the SA/TO IGB will work toward establishing clarity between the work of SA/TO and USYers. A few goals of mine this year that my International General Board will help me accomplish include educating USYers on the Allocations process, reviving the 613 club, and rethinking the Allocations process as a whole to fit the needs of the current climate.

613 Mitzvah Corps Chair (1 person) - Overseen by Social Action/Tikkun Olam Vice President Ayden Kligfeld

Revitalizing the 613 Mitzvah Corps club in USY is a central goal for the year. The 613 Mitzvah Chair is in charge of creating promotional materials, programming, and exclusive members' benefits for the 613 Mitzvah Corps. This position offers a lot of room for creativity and new ideas, and will also be a large commitment. Applicants should be passionate about reigniting and refining the SA/TO club across the regions.

Philanthropist Co-Chairs (2 people) - Overseen by Social Action/Tikkun Olam Vice President Ayden Kligfeld

The Philanthropist Co-Chairs are responsible for planning the annual Allocations Meeting at Fall Boards Weekend as well as promoting the Tikkun Olam fund throughout the year and overseeing the pre-allocations process. Applicants should be knowledgeable about the Allocations process and be prepared to work extremely hard.

Tikkun Hasviva Chair/Co-Chairs (General SA/TO Committee) (1-2 people) - Overseen by Social Action/Tikkun Olam Vice President Ayden Kligfeld

Tikkun Hasviva chairs will oversee publicity, communication, and resources for SA/TO, such as compiling *HaOlam Monthly* journals each month, connecting regions and chapters to the Hannah Weiss Hasviva Shelanu sustainability fund (including overseeing grant proposals), and promoting initiatives that spread SA/TO to all the regions. This job is all about empowering USYers to be involved in SA/TO and to share their individual passions.

Please contact USY International Social Action/Tikkun Olam Vice President Ayden Kligfeld at sato@usy.org with any questions

LINK TO THE SOCIAL ACTION/TIKKUN OLAM IGB APPLICATION FORM [HERE](#)

MEMBERSHIP/KADIMA INTERNATIONAL GENERAL BOARD

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

This year I want people to connect with each other in meaningful and productive ways. It is my goal that Mem/Kads can easily come together to help each other out with making programs and problem solve, to help people from across USY make friends, and ensure that Kadima is engaging and fun. The Mem/Kad IGB will make this happen by creating their own initiatives to increase USY activity. A goal of mine this year is to get more team working throughout USY to ensure that people are making connections around North America.

Membership and Connections Committee (2-3 people) - Overseen by Membership/Kadima Vice President Liat Wolfish

This committee will assist in determining how we can ensure that USY keeps facilitating great moments for Jewish teens now and in the future and ensuring that USY members stay connected with each other throughout the year (i.e. penpals). These members will be responsible for stressing the importance of membership retention as well as engagement and making sure that Mem/Kads are staying connected with each other. Chairpeople will be enabled to run their own projects in conjunction with the rest of the committee with the goal of improving USY's approach to membership. The ideal candidates for this position are people who are passionate, hardworking, and have a vision of what USY needs to do to increase the number of engaged USYers and improve the USY experience for everyone.

Kadima Committee (2-3 people) - Overseen by Membership/Kadima Vice President Liat Wolfish

This committee will help plan International Kadima programs throughout the year. These members will be responsible for planning and executing Kadima programs, and creating new initiatives to involve Kadima year long. Chairpeople will be enabled to run their own Kadima-focused projects in addition to the established role above. The ideal candidates for this position are people who are engaging, passionate, hardworking, and want to inspire Kadimaniks to get involved and attend programs internationally.

Please contact USY International Membership/Kadima Vice President Liat Wolfish at memkad@usy.org with any questions

LINK TO THE MEMBERSHIP/KADIMA IGB APPLICATION FORM [HERE](#)

Communications International General Board

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

Communication styles vary from person to person, which is why the role of the Communications IGB this year is so crucial and unique. I want each and every member of the communications committee to explore their own creative initiatives and goals. We will work together and focus on connecting international USYers everywhere through social media and the Achshav blog, and act as role models to the regional and chapter comms across North America. Especially after so much time online, we are in a time when USY members and leadership is changing, and it is crucial that the leaders in charge of representing USY online/to the rest of the world are equipped with the right resources and leaders.

Communications Committee (up to 5 people) - Overseen by Communications Vice President Sari Weinroth

The communications committee will focus on developing new, creative ways to generate publicity for USY and expand USY's presence both online and in person. The communications IGB will work with the Communications Vice President to spread the word about what USY has to offer, while working on individual projects at the same time. They will help organize, brainstorm ideas, and write for the Achshav Blog (USY's international online blog), and with other communications initiatives. It is recommended that applicants have experience in the communications field, including but not limited to working with websites, graphic design, social media, and/or video production. Each chairperson will also be in communication with their regional counterparts throughout their term, making sure we create a fun, inspiring, and comfortable atmosphere. The "Comm"-ittee will put every effort into connecting USYers across all of International USY including alumni.

This year, instead of having separate chairs for the Achshav Blog, everyone on the communications committee will work together to promote and work on this initiative. Therefore, USYers who choose to apply for this committee should have a passion for writing and be prepared to connect with international USYers to create blog content.

Please contact USY International Communications Vice President Sari Weinroth at communications@usy.org with any questions

LINK TO THE COMMUNICATIONS IGB APPLICATION FORM [HERE](#)

[ALL IGB APPLICATION FORMS - IN CASE YOU MISSED IT](#)

2022 USY INTERNATIONAL GENERAL BOARD APPLICATION

PRESIDENT'S IGB APPLICATION FORM [HERE](#)

ISRAEL AFFAIRS IGB APPLICATION FORM [HERE](#)

RELIGION/EDUCATION IGB APPLICATION FORM [HERE](#)

SOCIAL ACTION/TIKKUN OLAM IGB APPLICATION FORM [HERE](#)

MEMBERSHIP/KADIMA IGB APPLICATION FORM [HERE](#)

COMMUNICATIONS IGB APPLICATION FORM [HERE](#)

THANK YOU!

תודה רבה!