

## USY 2021 INTERNATIONAL GENERAL BOARD APPLICATION

Dear USYers,

The 2021 International Executive Board and I are incredibly excited to start this upcoming year with you all. Together, Whether through International, Regional, or Chapter work, we will all try our hardest to make sure that USY will be a home for all of us. By applying to the International General Board, you are taking the first step towards helping USY achieve its goal of becoming a Home for all this year, and making a commitment to USY, your peers, and the board members you will work with. You are also taking a large and important step in your USY leadership journey, and the IEB and I commend you all for that. My time spent on IGB last year helped me grow a ton as a leader, and I use many of the lessons I learned there throughout my work on IEB and as a member of a Regional Executive Board, and I know that you all will learn those lessons too.

Unfortunately, not every USYer that applies for the IGB can be taken. This is to ensure that the IGB stays productive and focused, and attempts to guarantee that every IGB member produces their best work for the board and the organization. Because of this, I highly recommend respecting the process with the utmost seriousness, and putting a high amount of time and effort into expressing yourself and your ideas clearly. While we hope to pick the very best candidates for our respective positions, we understand that countless top-notch candidates will not be selected this year. If you end up in that position, know that your ideas and contributions are still incredibly important to USY, and that your leadership journey is by no means over. We hope anyone who is not selected this year continues to contribute their passion and hard work to USY. We as an IEB love and appreciate you all for who you are as people, regardless of the final outcome surrounding the board.

In this document, you will all find detailed descriptions of each offered position, and hyperlinks to their respective applications, prompts, and questions. Please read all of the information carefully, and make sure you carefully select the position that is best for you. As well, you will find signature sheets that you need to get signed, so make sure you are working on those as you fill out your application. Keep in mind that the application will be through Google Forms, so saving your answers is not possible. We all recommend writing your full application on a separate Google Doc, and copying and pasting those answers into the application when your time to submit comes. If you are applying as the 12th grader, the only positions available to you are IC Co-Chair, and USY @ 70 Chair.

All applications will be due **Friday, January 29th before Shabbat in your local time zone**. Late applications will not be considered. All USYers selected for IGB are highly recommended to attend IGB weekend which will be happening over the weekend of March 20th, and more information about that will be released after the decisions become public (your ability to attend IGB weekend does not affect your ability to serve on IGB). If you wish to apply to more than one position, please fill out the respective application for each.

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Please read [these following questions and answers](#) before you apply:

If you have any questions at all during the process, please feel free to contact myself at [president@usy.org](mailto:president@usy.org) (or find me on Facebook Or Instagram @samzuck\_). We are all super excited to see what you all can bring to the table through *ruach*, passion, and top quality ideas, and we are beyond ecstatic to work with you this year, and help you make your hopes and goals realities that will transform our home for the better.

Thank you all for your dedication to USY, and we look forward to seeing you all soon.

B'ahava,

Sam Zuckerman

2021 USY International President

On behalf of the 2021 International Executive Board

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### NECESSARY MATERIALS

**For the application, you will need:**

- A recent picture of yourself
- A document with your response to the long essay question.
- A document of video responding to your short answer or video question
- A signed Standards Form, with signatures from yourself, your parents, your Branch or Engagement Director, and your Chapter Youth Director. The form can be found [here](#)
- A signed International General Board Committee Chairperson Application form, with signatures from yourself, your parents, your Branch or Engagement Director, and your Chapter Youth Director. The form can be found [here](#)

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### President's International General Board

#### **International Convention Chairpersons (2 People) ~ Overseen by the International President (FOR 12TH GRADERS ONLY)**

The IC Co-Chairs will serve as the main engine behind the planning of the 2021 International Convention. They will plan and execute every aspect of the convention, including facilitating convention committee's, bringing in Guests of their choice, and much, much more. Candidates should provide a detailed outline of a number of creative program ideas that they'd like to see implemented at the convention, any past experiences that will help them along in this job, and an Educational Theme (typically a Jewish value like *b'tzelem elohim*) that is unique to them. The candidates should build their application around this aforementioned theme of their choice. While the theme you choose may not end up being the final theme presented at IC, we want to see your creativity and passion shine through it. This position requires a huge time commitment that will include many long phone calls, late nights, and potential trips to the convention sight. **\*Because of the length of some applications in prior years, it is recommended, but not required that your application falls between 10-15 pages. Again, this is a recommendation and not a requirement, and your application will not be considered differently if you are over or under this recommendation\***

Applying to be IC Co-Chair is a massive commitment that will take up a lot of your time, energy, and hard work over the next several months. You and your fellow Co-Chair will be responsible for the success of IC 2021, so please do not make the decision to apply without thinking it all through. Make sure you are ready and excited to work before you decide to start. This position is one of the, if not the most competitive position on the IGB. As you write your application, make sure you put serious thought and time into your program ideas, theme, and any other topics that would be of note. Leave no stone unturned, and showcase your skills that make you the best fit for IC Co-Chair.

***Please contact me at [president@usy.org](mailto:president@usy.org) if you have any questions about the application process.***

#### **USY @ 70 Chairperson (1 person) ~ Overseen by the International President (FOR 12TH GRADERS ONLY)**

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This year will not be like others we have experienced in USY. This year, USY will be celebrating its 70th birthday as a Jewish youth group! Over the course of this year, a team made up of Alumni will be working to create USY @ 70 programs through the USY @ 70 committee, which is being led by our Head of Alumni Joyce Juda. You will be tasked with working on this committee as the USY/Recent Alumni representative, to help give your input on USY @ 70 programs that will be run for current USYers, and specifically the class of 2021.

**An ideal candidate for this position is someone who is passionate about creating USY programming, and is willing to work with USY throughout their first semester of College.**

*Please contact me at [president@usy.org](mailto:president@usy.org) if you have any questions about the application process.*

LINK TO PRESIDENT'S IGB APPLICATION FORM [HERE](#)

### Israel Affairs International General Board

#### **Israel Affairs Committee (up to 3 people) ~ Overseen by Israel Affairs Vice President Stephanie Kallish**

The Israel Affairs Committee will work to create opportunities for USYers to connect to, engage with, and learn about Israel. The role of the committee members will be based on the ideas and dreams of the individuals as they work to build projects relating to Israeli culture, politics, history and more. The Israel Affairs Committee will strive to inspire USYers to create their own Israel stories and connections. Committee members should be prepared to speak, write and teach about Israel, and should also have a willingness to expand their personal knowledge and understanding of Israel. We are looking for driven, proactive, educated, and passionate leaders who are dedicated to presenting multiple perspectives, ideas, and narratives to USYers.

#### **NOAM Olami Education Coordinator (up to 2 people) ~ Overseen by Israel Affairs Vice President Stephanie Kallish**

Oftentimes, we in USY tend to isolate our Jewish experiences, limiting ourselves to relating only to Conservative Jews in North America. However, the Conservative Movement reaches

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far beyond the shores of the Atlantic or the Pacific in the form of Masorti Judaism. The NOAM Olami Partnership Coordinator will be tasked with connecting USY to its partner overseas, NOAM Olami. By creating shared experiences for both NOAM and USY teens, the coordinator will help bridge the gap between USY and our foreign counterparts, allowing for USYers to relate to and learn from Masorti teens all over the world. The role of the committee will be determined by the aspirations of the applicant. The committee also acts as the main connection point between USY and NOAM Israel Sniffim (chapters), and helps foster relationships between USY teens and Israelis. We are looking for someone with strong and patient communication skills, an appreciation for other cultures, in addition to creativity and passion.

### Israel Affairs International General Board Continued

#### **Summer Experience Outreach Chairpeople (up to 3 people) ~ Overseen by Israel Affairs Vice President Stephanie Kallish**

This committee will focus their term on increasing participation in USY Summer Experiences: USY on Wheels, USY Israel Pilgrimage, and DREAM USY by creating innovative ways to engage USYers with these unique programs. Using their former experiences on a USY Summer Experience, members of this committee will engage with USYers to promote summer programs individually and through social media, as well as working to create opportunities for participants to make the most of their summers with USY. They will also work toward increasing the presence of summer experiences in year-round USY culture. Applicants should be creative, as they will have freedom to create new forms of outreach and engagement in order to promote these experiences. It is expected that applicants will have participated in a USY Summer Experience. We are looking for dynamic, enthusiastic, and creative thinkers who are excited about engaging with the experiences of USYers' summers.

***Please contact USY International Israel Affairs Vice President Stephanie Kallish at [israel@usy.org](mailto:israel@usy.org) with any questions***

**LINK TO THE ISRAEL AFFAIRS IGB APPLICATION FORM [HERE](#)**

## Religion/Education International General Board

### **Religion/Education Committee ~ Overseen by Religion/Education Vice President**

#### **Stephanie Sussman**

The Religion/Education Committee will strive to make Judaism more accessible and enjoyable by providing all USYers with a wide variety of Jewish opportunities and experiences. Throughout the year, Committee members will be expected to support each other and their regional counterparts in building on current initiatives while developing and enacting new ones for the chapter, regional, and international level. An ideal candidate for this committee is someone who is open to varying Jewish perspectives and is committed to finding innovative solutions to make all USYers feel comfortable in our community.

### **Abraham Joshua Heschel Honor Society Chairperson ~ Overseen by Religion/Education Vice President Stephanie Sussman**

The Abraham Joshua Heschel Honor Society is a USY Club which offers teens the opportunity to discuss relevant and engaging Jewish topics. Over the course of the 2021 year, the Heschel Chairperson/people will be at the forefront of implementing Heschel sessions on the regional and international level. Candidates for this position should be prepared to work directly with regional Rel/Eds in order to understand how the Chairperson can best assist in the implementation of regional sessions. Additionally, candidates should be dedicated to providing enriching educational experiences and should have clear ideas on how to best engage USYers in Jewish education and programming.

***Please contact USY International Religion/Education Vice President Stephanie Sussman at [reled@usy.org](mailto:reled@usy.org) with any questions***

**LINK TO REL/ED IGB APPLICATION FORM [HERE](#)**

## Social Action/Tikun Olam International General Board

### **Co Allocation Chairs (2 People) ~ Overseen by Social Action/Tikun Olam Vice President Elan Wasserman**

The Allocations Chair is responsible for planning the annual Allocations Meeting at Fall Boards Weekend as well as promoting the *Tikun Olam* fund throughout the year and overseeing the preallocations process. Applicants should be knowledgeable about the allocations process and have a background or interest in fundraising and finances.

### **Tikkun Haviva Chairs (2) ~ Overseen by Social Action/Tikun Olam Vice President Elan Wasserman**

Tikkun hasviva chairs will oversee publicity, communication, and resources for SA/TO, such as through compiling *HaOlam Monthly* journals each month, connecting regions and chapters to the Hannah Weiss Hasviva Shelanu sustainability fund (including them overseeing the grant proposals), and promoting initiatives that spread SA/TO to all the regions. They will also work on implementing a recycling initiative in each region, as well as coordinating regional days of Social Action. This job is all about empowering USYers to be involved in SA/TO and to share their individual passions.

### **613 Mitzvah Chair (1 person) ~ Overseen by Social Action/Tikun Olam Vice President Elan Wasserman**

Revitalizing the 613 Mitzvah Corps club in USY is a central goal for the year. The 613 Mitzvah Chair is in charge of creating promotional materials, programming, and exclusive members' benefits for the 613 Mitzvah Corps. This position offers a lot of room for creativity and new ideas. Applicants should be passionate about reigniting and refining the SA/TO club across the regions.

***Please contact USY International Social Action/Tikun Olam Vice President Elan Wasserman***

***at [sato@usy.org](mailto:sato@usy.org) with any questions***

**LINK TO SA/TO IGB APPLICATION FORM [HERE](#)**



## Membership/Kadima International General Board

### **Membership Committee (2 People) ~ Overseen by Membership/Kadima Vice President Halle Wasserman**

This committee will assist in determining how we can ensure that USY keeps facilitating great moments for Jewish teens now and in the future. These members will be responsible for supporting chapter and regional leaders, while stressing the importance of membership retention as well as engagement. Chairpeople will be enabled to run their own projects in conjunction with the rest of the committee with the goal of improving USY's approach to membership. The ideal candidates for this position are people who are passionate, hardworking, and have a vision of what USY needs to do to increase the number of engaged USYers and improve the USY experience for everyone.

### **Connections Chair (2 People) ~ Overseen by Membership/Kadima Vice President Halle Wasserman**

The Find Your Sheep Challenge and Continental Connections were extremely successful in connecting USYers across the continent. This year, the connection chairpeople will be responsible for publicising, coordinating, and running multiple rounds of programs like the challenges listed above. Furthermore, they will create a program connecting USYers and Kadimaniks in a mentorship-fashion. They will also be responsible for creating a program that would work on a smaller scale that the regional Mem/Kads can utilize back home. This chairperson would be overseen by the Mem/Kad but will also work with the International President and Communications VP to utilize the many different resources we have available to us to connect USYers. By using technology and the passions USYers have, this position is tasked with fostering connections between USYers in different regions. The ideal candidates for this position are people who are passionate, creative, and knowledgeable on how to best create genuine connections.

### **Freshman Leadership Chairs (2 People) ~ Overseen by Membership/Kadima Vice President Halle Wasserman**

This committee will assist in creating and overseeing a committee of freshmen to help guide them in planning and executing programs. These members will be responsible for supporting their committee with the help of the International Membership/Kadima Vice President. Chairpeople will be enabled to run their own projects in conjunction with the rest

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of the committee. The ideal candidates for this position are people who are passionate, hardworking, and want to inspire younger USYers to get involved internationally. (Clarification: this committee is not run by freshmen.)

### **Kadima Committee (2 People) ~ Overseen by Membership/Kadima Vice President Halle Wasserman**

This committee will help plan virtual International Kadima programs throughout USYFi. These members will be responsible for planning and executing Kadima programs, and creating new initiatives to involve Kadima year long. Chairpeople will be enabled to run their own Kadima-focused projects in addition to the established role above. The ideal candidates for this position are people who are engaging, passionate, hardworking, and want to inspire Kadimaniks to get involved and attend programs internationally.

***Please contact USY International Membership/Kadima Vice President Halle Wasserman at [memkad@usy.org](mailto:memkad@usy.org) with any questions***

**LINK TO MEMBERSHIP KADIMA IGB APPLICATION FORM [HERE](#)**

## **Communications International General Board**

### **Communication Committee (up to 4 people) ~ Overseen by Communications Vice President Sophie Scheer**

The communications committee will focus on developing new, creative ways to generate publicity for USY and expand USY's presence both online and in person. The communications IGB will work with the Communications Vice President to spread the word about what USY has to offer, while working on individual projects at the same time. They will help write for USY's online blog, and with other communications initiatives. It is recommended that applicants have experience in the communications field, including but not limited to working with websites, graphic design, social media, and/or video production. Each chairperson will also be in communication with their regional counterparts throughout their term, making sure we create a family atmosphere. The "Comm"-ittee will put every effort into connecting USYers across all of International USY including alumni.  
(3-4 people)

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### **Achshav Blog Coordinator (1 or 2 people) ~ Overseen by Communications Vice President Sophie Scheer**

The blog coordinators will be vital in continuing USY's online presence. This duo will ensure that the Achshav Blog, USY's online publication, is frequently maintained and that content is posted on time. These chairpersons will oversee the collection and scheduling of posts for each section of the blog. Additionally they will come up with content for the blog, as well as write content themselves. This chairperson will also help find writers for the blog. It is recommended that the applicant has experience with websites and journalism, as well as strong organizational skills. These people need to be ready to work and have fun seeing USY grow.

(1-2 people)

***Please contact USY International Communications Vice President Sophie Scheer***

***at [communications@usy.org](mailto:communications@usy.org) with any questions***

**LINK TO COMMUNICATIONS IGB APPLICATION FORM [HERE](#)**

### **Just In Case You Missed It:**

**Presidents IGB Form [HERE](#)**

**Israel Affairs IGB Form [HERE](#)**

**Religion/Education IGB Form [HERE](#)**

**Social Action/Tikun Olam IGB Form [HERE](#)**

**Membership/Kadima IGB Form [HERE](#)**

**Communications IGB Form [HERE](#)**