

SPONSORSHIP OPPORTUNITIES

# USY International Convention

Washington, DC | December 27-31, 2020



# USY Sponsorship opportunities

## SHABBATON SPONSOR

\$30,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Convention bags branded with your Corporate Logo/ Individual Sponsor Name

Featured placement for sponsorship event in Know Before You Go email

Sponsorship of pre-convention Shabbaton and opportunity to lead a session over the weekend with USY international executive board and staff

All convention recruitment emails branded (54 x +/- 7,000 = 378,000)

Eight VIP tickets to Shabbaton, Opening Session and Dinner

## OPENING SESSION SPONSOR

\$20,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Sponsorship of Opening Session

Featured placement for sponsorship event in Know Before You Go email

Recognition from the Podium at Opening Session and brief remarks

Convention recruitment emails branded (35 x +/- 7,000 = 245,000)

Seven VIP tickets to Opening Session and Dinner

## USY FORMAL DINNER SPONSOR

\$15,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Featured placement for sponsorship event in Know Before You Go email

Sponsorship of the USY Formal Night Dinner Dance

Opportunity to brand summer travel recruitment emails (30 x +/- 7,000 = 210,000)

Six VIP tickets to the USY Formal Dinner or Opening Session and Dinner

## CONVENTION VIDEO SPONSOR

\$15,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

Sponsorship of and highlight in the 2019 Convention video and 2020 Promo (the video will be on USY IC website from December 2020 through December 2021)

Four VIP tickets to the USY Formal Dinner and video presentation

# USY Sponsorship opportunities

## SHACHARIT LIVE SPONSOR \$10,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

Sponsorship of Shacharit Live on Thursday morning of convention

Four VIP tickets to Shacharit Live

## T-SHIRT SPONSOR \$10,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

900 T-shirts with featured corporate logo/individual sponsor name for all convention teens and staff

Four VIP tickets to the Opening Session and Dinner

## REUNION SPONSOR \$7,500

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Sponsorship of one of the following reunions: NATIV Alumni, USY Alumni, USY Summer Programs

Recognition in Know Before You Go email

## LANYARD AND KEYCARD SPONSOR \$5,000

Listing in all convention materials, including the USY website and convention app

Sponsorship of one of the following: lanyards, hotel key cards or teen leadership workshops

Recognition in Know Before You Go email

Exhibitor table and internet included

# USY Sponsorship opportunities

## **STAFF TRAINING AND APPRECIATION SPONSOR** **\$3,600**

Listing in all convention materials, including the USY website and convention app

Sponsorship of one of the following: staff hospitality suite or staff sessions on leadership development

Recognition in Know before you Go email

Exhibitor table and internet included

## **SESSION SPONSOR** **\$2,500**

Listing in all convention materials, including the USY website and convention app

Sponsorship of one convention breakout session

Recognition in Know before you Go email

Exhibitor table and internet included

## **EXHIBITOR VILLAGE SPONSOR** **\$1,100**

Listing in all convention materials, including the USY website and convention app

Exhibitor table and internet included

## **70TH ANNIVERSARY OF IC ALUMNI SPONSOR** **\$1,000**

Listing in all convention materials, including the USY website and convention app

2 tickets to alumni/reunion events

2 IC T-shirts and special alumni gift bags

Recognition at alumni/reunion events and at special USY IC at 70 display including photos



**December 27-31, 2020**  
**Washington, DC**

*Please mail this form along with  
your payment to:*

**USCJ**  
Attn: Alana Cooper  
3080 Broadway, Suite B208  
New York, NY 10027



# Sponsor Pledge Form

Organization/Corporation \_\_\_\_\_

Individual Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level/Program: \_\_\_\_\_

Other Gift Amount: \_\_\_\_\_

Payment Method:  Credit Card  Check\*  Please Bill Me

*\*Please make checks payable to USCJ*

Credit Card Information:  Amex  Mastercard  Visa  Discover

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_