

SPONSORSHIP OPPORTUNITIES

USY International Convention

Washington, DC | December 27-31, 2020



USY Sponsorship opportunities

SHABBATON SPONSOR

\$30,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Convention bags branded with your Corporate Logo/ Individual Sponsor Name

Featured placement for sponsorship event in Know Before You Go email

Sponsorship of pre-convention Shabbaton and opportunity to lead a session over the weekend with USY international executive board and staff

All convention recruitment emails branded (54 x +/- 7,000 = 378,000)

Eight VIP tickets to Shabbaton, Opening Session and Dinner

OPENING SESSION SPONSOR

\$20,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Sponsorship of Opening Session

Featured placement for sponsorship event in Know Before You Go email

Recognition from the Podium at Opening Session and brief remarks

Convention recruitment emails branded (35 x +/- 7,000 = 245,000)

Seven VIP tickets to Opening Session and Dinner

USY FORMAL DINNER SPONSOR

\$15,000

Featured placement in all convention materials, including the USY website and convention app

Corporate Logo/Individual Sponsor Name prominently displayed on digital screens at convention plenaries and convention app

Featured placement for sponsorship event in Know Before You Go email

Sponsorship of the USY Formal Night Dinner Dance

Opportunity to brand summer travel recruitment emails (30 x +/- 7,000 = 210,000)

Six VIP tickets to the USY Formal Dinner or Opening Session and Dinner

CONVENTION VIDEO SPONSOR

\$15,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

Sponsorship of and highlight in the 2019 Convention video and 2020 Promo (the video will be on USY IC website from December 2020 through December 2021)

Four VIP tickets to the USY Formal Dinner and video presentation

USY Sponsorship opportunities

SHACHARIT LIVE SPONSOR

\$10,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

Sponsorship of Shacharit Live on Thursday morning of convention

Four VIP tickets to Shacharit Live

T-SHIRT SPONSOR

\$10,000

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Recognition in Know Before You Go email

900 T-shirts with featured corporate logo/individual sponsor name for all convention teens and staff

Four VIP tickets to the Opening Session and Dinner

REUNION SPONSOR

\$7,500

Listing in all convention materials, including the USY website and convention app

Corporate logo/individual sponsor name on USY International Convention website and digital screens at convention

Sponsorship of one of the following reunions: NATIV Alumni, USY Alumni, USY Summer Programs

Recognition in Know Before You Go email

LANYARD AND KEYCARD SPONSOR

\$5,000

Listing in all convention materials, including the USY website and convention app

Sponsorship of one of the following: lanyards, hotel key cards or teen leadership workshops

Recognition in Know Before You Go email

Exhibitor table and internet included

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STAFF TRAINING AND APPRECIATION SPONSOR

\$3,600

Listing in all convention materials, including the USY website and convention app

Sponsorship of one of the following: staff hospitality suite or staff sessions on leadership development

Recognition in Know before you Go email

Exhibitor table and internet included

SESSION SPONSOR

\$2,500

Listing in all convention materials, including the USY website and convention app

Sponsorship of one convention breakout session

Recognition in Know before you Go email

Exhibitor table and internet included

EXHIBITOR VILLAGE SPONSOR

\$1,100

Listing in all convention materials, including the USY website and convention app

Exhibitor table and internet included

70TH ANNIVERSARY OF IC ALUMNI SPONSOR

\$1,000

Listing in all convention materials, including the USY website and convention app

2 tickets to alumni/reunion events

2 IC T-shirts and special alumni gift bags

Recognition at alumni/reunion events and at special USY IC at 70 display including photos



December 27-31, 2020
Washington, DC

*Please mail this form along with
your payment to:*

USCJ

Attn: Alana Cooper
3080 Broadway, Suite B208
New York, NY 10027



Sponsor Pledge Form

Organization/Corporation _____

Individual Donor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____ Email: _____

Sponsorship Level/Program: _____

Other Gift Amount: _____

Payment Method: ☐ Credit Card ☐ Check* ☐ Please Bill Me

**Please make checks payable to USCJ*

Credit Card Information: ☐ Amex ☐ Mastercard ☐ Visa ☐ Discover

Name on Card: _____ Billing Zip Code: _____

Account Number: _____

Expiration Date: _____ Security Code: _____