

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

Dear USYers,

The 2020 International Executive Board and I are incredibly excited to begin the upcoming year with you. Together, whether on the international, regional, or chapter levels, we will work to build on the three c's: connection, collaboration, and community. By applying to International General Board, you are making a commitment to USY, to your peers, and to the board members with whom you work. You are taking an important and meaningful step on your USY leadership journey, and for that the IEB and I commend you. My two years on Mem/Kad IGB really showed me the impact passionate USYers could have on International USY. The countless lessons I learned in those positions still influence me today, and whether it is on IGB, REB, RGB, or chapter board, I know you will all have similar experiences and realizations in this coming calendar year.

Unfortunately, not every applicant will be offered a position on IGB. This is in order to ensure that IGB remains effective and productive, and in an attempt to guarantee that every member of IGB is dedicated, committed, and ready to work hard to turn their vision and the vision of the board into a reality. As such, I highly recommend that you take this application seriously and put in lots of time into articulating your ideas thoroughly. We hope to shape IGB as a place for USYers who are sincere about their passion for USY leadership. We also recognize that there are countless leaders in USY who are eager to contribute and make change. In the unfortunate event that you are not accepted, we encourage you to continue to push for your ideas and goals within USY through the many other avenues of leadership. We as an IEB love, appreciate, and value you for who you are, regardless of your potential position on IGB.

In this document are detailed descriptions of the offered positions and hyperlinks to the various application prompts and questions. Please read each one carefully and make the choice best suited to your unique passion and talents. Keep in mind that as the application is through Google Forms, you will not be able to save your responses. We suggest that you write your responses on a separate document, and then copy and paste them into the respective form. The only position current 12th graders can apply is IC Co-Chair.

All applications will be due Friday, January 31st before Shabbat starts (in your time zone). Late applications will not be considered. Selected USYers will be strongly encouraged to attend IGB Weekend in New Jersey on March 27th-29th (don't worry, although the weekend is highly recommended, the inability of any USYer to attend said weekend will not infringe upon their potential acceptance onto IGB). If you wish to apply for more than one IGB, please fill out the respective form for each position.

The decision to apply for International General Board should not be taken lightly, and there are many things you should consider before committing to apply.

**Please look at these questions before you apply: [Link To Questions and Answers](#)**

Feel free to email me at [president@usy.org](mailto:president@usy.org) if you have any other questions (or message @dailydose\_comedy).

We are looking forward to seeing how your *ruach*, passion, tangible ideas, and goals shine through in your application. We are beyond excited to work with all of you and see how you will help us enhance connection, collaboration, and community across USY throughout this year. We can't wait to hear what you have to contribute.

Thank you for your dedication to USY. We wish you the best of luck and are looking forward to seeing you at IC DC!!

With Love,

Austin Kaufman  
USY 2020 International President  
On behalf of the 2020 USY International Executive Board



## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### President's International General Board

#### International Convention Chairpersons (2 people) ~ Overseen by President Austin Kaufman

*NOTE: USYERS APPLYING FOR IC CO-CHAIR SHOULD EMAIL [president@usy.org](mailto:president@usy.org) TO CONFIRM RECEIPT OF THEIR APPLICATION.*

The IC Co-Chairs will serve as the planning force of International Convention. They will plan and execute every aspect of the convention, including facilitating the convention committees. Candidates should outline a number of detailed and creative programs, as well as any past experience that may help the candidate perform the duties of co-chair. The theme (typically a Jewish value like *b'tzelem elohim*) is up to you. Candidates should build an application based on the educational theme they choose. While the theme you submit may not necessarily be the theme that ends up being used for convention, we want to see your creativity and passion shine through. This position requires a large amount of work and commitment, including visits to Washington, DC, many long phone calls, and late nights.

Applying to be an IC Co-Chair is a massive commitment of your time, energy, and hard work over the course of several months. You are dedicating yourself to working with your fellow Co-Chair to take full responsibility for the success of International Convention 2020. Please take time to make sure you are ready and excited about making this commitment before applying. This position is perhaps the most competitive on IGB. Please be thoughtful and serious throughout your application, make sure you put in lots of time and effort, and showcase the skills you will put into your planning of IC DC.

*Please contact USY International President Austin Kaufman at [president@usy.org](mailto:president@usy.org) with any questions*

LINK TO CO-CHAIR APPLICATION FORM [HERE](#)

## Israel Affairs International General Board

### **Israel Affairs Committee (up to 3 people) ~ Overseen by Israel Affairs Vice President Becca Raush**

Everyone sees Israel through a different lens and perspective. Therefore, as leaders in Israel Affairs, it is our job to rework how Israel education, advocacy, and discussion is done in order to fit the changing needs of USYers. This will be done through Listening, Learning, and Heart. Every relationship with Israel is unique, and I want every USYer to have the means to form their own relationship however complicated, changing, and unsure it may be. The role of an IA is not to tell people how to connect to Israel, but rather to give them the tools to create their own connection. The Israel Affairs Committee will serve as connectors on the international level, creating and implementing opportunities for USYers to discover “their Israel” by way of projects, programs, and media. The role of the committee members will be based on the ideas and dreams of the individuals, and the committee will work with one another to achieve the aspirations of each of the members. We are looking for driven, proactive, educated, creative, and passionate leaders who are dedicated to helping USYers connect to, learn about, and speak about Israel in as many different ways as possible.

### **NOAM Olami Education Coordinator (up to 2 people) ~ Overseen by Israel Affairs Vice President Becca Raush**

Oftentimes, we in USY tend to isolate our Jewish experiences, limiting ourselves to relating only to Conservative Jews in North America. However, the Conservative Movement reaches far beyond the shores of the Atlantic or the Pacific in the form of Masorti Judaism. The NOAM Olami Education Coordinator will be tasked with teaching USYers about NOAM Olami and how Judaism is practiced outside of North America. By bringing traditions of Conservative Judaism from around the world to USY, the Coordinator will help to bridge the gap between us and our foreign counterparts, thus helping us to understand what our experiences could look like in other places. The role of the committee will be determined by the aspirations of the applicant. We are looking for someone with an understanding of other cultures and the motivation to learn more, as well as someone who remains determined in the face of adversity. This is going to be a stepping stone for success in later years. A lot of the work done for this position will be foundational.

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### Israel Affairs International General Board Continued

#### **Summer Experience Outreach Chairpeople (up to 3 people) ~ Overseen by Israel Affairs Vice President Becca Raush**

This committee will focus their term on increasing participation in USY Summer Experiences: USY on Wheels, USY Israel Pilgrimage, and DREAM USY by creating innovative ways to engage USYers with these unique programs. Using their former experiences on a USY Summer Experience, members of this committee will engage with USYers to promote summer programs individually and through social media, as well as working to create opportunities for participants to make the most of their summers with USY. They will also work toward increasing the presence of summer experiences in year-round USY culture. Applicants should be creative, as they will have a lot of freedom to create new forms of outreach and engagement in order to promote these experiences. It is expected that applicants will have participated in a USY Summer Experience. We are looking for dynamic, enthusiastic, and creative thinkers who are excited about engaging with the experiences of USYers' summers.

***Please contact USY International Israel Affairs Vice President Becca Raush at [israel@usy.org](mailto:israel@usy.org) with any questions***

**LINK TO THE ISRAEL AFFAIRS IGB APPLICATION FORM [HERE](#)**

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### Religion/Education International General Board

#### **Religion/Education Committee (Up to 3 people) ~ Overseen by Religion/Education Vice President Ethan Rogers**

The Religion/Education Committee will strive to make Judaism more accessible and enjoyable by providing all USYers with a wide variety of Jewish opportunities and experiences. Throughout the year, committee members will be expected to support each other and their regional counterparts in building on current initiatives while developing and enacting new ones for the chapter, regional, and international level. An ideal candidate for this committee is someone who is open to varying Jewish perspectives and is committed to finding innovative solutions to make all USYers feel comfortable in our community.

#### **Abraham Joshua Heschel Honor Society Chairperson (1 person) ~ Overseen by Religion/Education Vice President Ethan Rogers**

The Abraham Joshua Heschel Honor Society is a USY Club which offers teens the opportunity to discuss relevant and engaging Judaism topics. Over the course of the 2020 year, the Heschel Chairperson will be at the forefront of implementing Heschel sessions on the regional and international level. Candidates for this chairperson should be prepared to work directly with Rel/Eds in order to understand how the chairperson can best assist in the implementation of regional sessions. Additionally, candidates should be dedicated to providing enriching educational experiences and should have clear ideas on how to best engage USYers in Jewish education and programming.

***Please contact USY International Religion/Education Vice President Ethan Rodgers at [reled@usy.org](mailto:reled@usy.org) with any questions***

**LINK TO REL/ED IGB APPLICATION FORM [HERE](#)**

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### Social Action/Tikun Olam International General Board

#### **Allocation Chair (1 person) ~ Overseen by Social Action/Tikun Olam Vice President Michael Pincus**

The Allocations Chair is responsible for planning the annual Allocations Meeting at Fall Boards Weekend as well as promoting the *Tikun Olam* fund throughout the year and overseeing the preallocations process. Applicants should be knowledgeable about the allocations process and have a background or interest in fundraising and finances.

#### **SA/TO Outreach Chairs (2 people) ~ Overseen by Social Action/Tikun Olam Vice President Michael Pincus**

Outreach Chairs oversee publicity, communication, and resources for SA/TO, such as through compiling *HaOlam Monthly* journals each month, connecting regions and chapters to the Hannah Weiss Hasviva Shelanu sustainability fund, and promoting initiatives that spread SA/TO to all the regions. This job is all about empowering USYers to be involved in SA/TO and to share their individual passions.

#### **613 Mitzvah Chair (1 person) ~ Overseen by Social Action/Tikun Olam Vice President Michael Pincus**

Revitalizing the 613 Mitzvah Corps club in USY is a central goal for the year. The 613 Mitzvah Chair is in charge of creating promotional materials, programming, and exclusive members' benefits for the 613 Mitzvah Corps. This position offers a lot of room for creativity and new ideas. Applicants should be passionate about reigniting and refining the SA/TO club across the regions.

***Please contact USY International Social Action/Tikun Olam Vice President Michael Pincus at [sato@usy.org](mailto:sato@usy.org) with any questions***

LINK TO SA/TO IGB APPLICATION FORM [HERE](#)

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### Membership/Kadima International General Board

#### **Membership/Kadima Committee (up to 3 people) ~ Overseen by Membership/Kadima Vice President Jacob Kline**

This committee will assist in determining how we can ensure that USY, Kadima, and Alumni keep facilitating great moments for Jewish teens now and in the future. These members will be responsible for supporting chapter and regional leaders, while stressing the importance of membership retention as well as engagement. Chairpeople will be enabled to run their own projects in conjunction with the rest of the committee with the goal of improving USY's approach to membership. The ideal candidates for this position are people who are passionate, hardworking, and have a vision of what USY needs to do to increase the number of engaged USYers and improve the USY experience for everyone.

#### **USYer Connection Chair (2 people) ~ Overseen by Membership/Kadima Vice President Jacob Kline**

The Find Your Sheep Challenge was extremely successful in connecting USYers across the continent. This year, the connection chairpeople will be responsible for publicizing, coordinating, and running multiple rounds of programs like the Find Your Sheep Challenge. They will also be responsible for creating a program that would work on a smaller scale that the regional Mem/Kads can utilize back home. This chairperson would be overseen by the Membership/Kadima VP but will also work with the International President and Communications VP to utilize the many different resources we have available to us to connect USYers. By using technology and the passions USYers have, this position is tasked with fostering connections between USYers in different regions. The ideal candidates for this position are people who are passionate, creative, and knowledgeable on how to best create genuine connections.

***Please contact USY International Membership/Kadima Vice President Jacob Kline at [memkad@usy.org](mailto:memkad@usy.org) with any questions***

**LINK TO MEMBERSHIP KADIMA IGB APPLICATION FORM [HERE](#)**

## USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION

### Communications International General Board

#### **Communication Committee (up to 4 people) ~ Overseen by Communications Vice President Evan Siegel**

The communications committee will focus on developing new, creative ways to generate publicity for USY and expand USY's presence both online and in person. The communications IGB will work with the Communications Vice President to spread the word about what USY has to offer, while working on individual projects at the same time. They will help write for USY's online blog, and with other communications initiatives. It is recommended that applicants have experience in the communications field, including but not limited to working with websites, graphic design, social media, and/or video production. Each chairperson will also be in communication with their regional counterparts throughout their term, making sure we create a family atmosphere. The "Comm"-ittee will put every effort into connecting USYers across all of International USY including alumni.

(3-4 people)

#### **Achshav Blog Coordinator (2 people) ~ Overseen by Communications Vice President Evan Siegel**

The blog coordinators will be vital in continuing USY's online presence. This duo will ensure that the Achshav Blog, USY's online publication, is frequently maintained and that content is posted on time. These chairpersons will oversee the collection and scheduling of posts for each section of the blog. Additionally they will come up with content for the blog, as well as write content themselves. This chairperson will also help find writers for the blog. It is recommended that the applicant has experience with websites and journalism, as well as strong organizational skills. These people need to be ready to work and have fun seeing USY grow.

(2 people)

***Please contact USY International Communications Vice President Evan Siegel at [communications@usy.org](mailto:communications@usy.org) with any questions***

**LINK TO COMMUNICATIONS IGB APPLICATION FORM [HERE](#)**



**USY 2020 INTERNATIONAL GENERAL BOARD APPLICATION**

**Just In Case You Missed It:**

**IC Co-Chair Form [HERE](#)**

**Israel Affairs IGB Form [HERE](#)**

**Religion/Education IGB Form [HERE](#)**

**Social Action/Tikun Olam IGB Form [HERE](#)**

**Membership/Kadima IGB Form [HERE](#)**

**Communications IGB Form [HERE](#)**