

*Are Rel/Ed programming, services, and educational sessions getting a bad rep in USY?*

*Now YOU can help spice up USY's Jewish image!*

**INTRODUCING.....**

# Project ReJEWvenate

**Stay  
Jewish**



Project ReJEWvenate is an initiative focused on creating a new, appealing, fun, and inspiring approach to Judaism in USY. NOW is the time to spice up the image of Judaism in USY, and with your help, we can do just that! We need YOU to send us your ideas for how we can 're-brand' Jewish programming and better market our organization's pride and commitment of being Conservative Jews! We need YOU to get others involved and interested in 'reJEWvenating' USY. We need YOU to keep your eyes open for future Project ReJEWvenate resources and contact us if you have any thoughts, ideas, or comments.

Please send your creative, outrageous, innovated, and bold ideas to Daniel Novick, USY Religion/Education Vice President, at [reled@usy.org](mailto:reled@usy.org).

