

The SATO Scoop

USY's Monthly Social Action/Tikun Olam Newsletter

March 2015

Passover TO Tips

Help your chapter raise Tikun Olam money this Passover with these fun, simple activities

Cleaning for a Cause

Help clean congregants' homes preparing for Passover (charge \$20-30 per home)

Passover Workshops

Lead a matzah-making or seder plate-decorating class, charge a small fee and give proceeds to TO

Chocolate Seder

USYers host a chocolate seder for kids in the congregation (contact sato@usy.org for a full program write-up)

Social Action Projects

Food Drives

Invite people to donate chametz and other unneeded items to a food drive

Seder To-Go

Work with your synagogue to make a Seder for a local Jewish shelter (families contribute one dish, potluck style)



Letter from the Editor

Hello Friends, USYers, Good-Deed Doers, & Generous People,

Welcome to Social Action/Tikun Olam (SATO) 2015! By the end of this year, USY, we want to be able to look back on 2015 and say, "Wow." We want to "wow" at the leaders we have built. We want to "wow" at the ideas you have had for SATO and our teamwork in implementing them. We want to "wow" at how many SATO challenges you have completed and won. We want to "wow" at our incredible week of continent-wide social action. We want to "wow" at how many Tikun Olam donations we have raised from the efforts of every region and every chapter. We are going to "wow" at the difference we will make in our world, at the repairs we are making.

But in order to get there, we've got a lot of work to do. Our international Social Action/Tikun Olam Vice President, Jamie, and us five International General Board (IGB) members are ready to get repairing. With our, your regional SATO's, and your chapter SATO's help, you can become an incredible change maker. But that requires some work on your part too.

This monthly newsletter, the SATO Scoop, is designed to give you a window into SATO this year. This first issue is dedicated to introducing one of your SATO International General Board members, explaining our five programs we are unrolling for the year, and giving you some ideas of SATO programs to host for Pesach this year. In future issues, each month will feature one social justice issue and highlight ways to get involved and be an advocate for a movement. This is a window to making a difference, but the first step is looking out the window at the world and seeing what needs repairs.

Please read and learn with us each month and feel free to email us if there is something you want to see included in a SATO Scoop this year.

Let's make some change!

Hannah Smith

The SATO Scoop Editor

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Each issue will include a “secret” word that only those of you who read closely will catch. These secret words will come together to form a SATO sentence. If you tell one of the IGB members or Jamie this sentence at the end of the year, we will have a special prize for you at International Convention. This month’s secret word is “Rhinos”.

Meet Your IGB

Every month get a mini introduction to one of your awesome International SATO General Board Members



My name is Jessie Goldberg and I’m from St. Louis, MO. I’m in tenth grade and I’m part of EMTZA region. I’m on my chapter’s SATO committee and my region’s general board for Social Action. I love all things SATO because I love helping others, especially working in my community. I’m a firm believer that if we all work together, we can change the world! Can’t wait to meet everyone and work together this year!

2015 Project Previews

USY Advocacy Institute

This will be your one stop shop for learning how to stand up and fight for causes you believe in. This online resource will be filled with tons of materials on how to be an effective, empowered social advocate. It will also offer a program bank with instructions for advocacy training programs for chapters and regions.

SATO Initiative Forum

We want to hear your voice! This forum will be simple Google form where you can pitch your SATO projects and ideas for chapter, regional, or international USY. If we think your idea will be a hit, we’ll pair you up with an IGB member to help you make your vision for SATO a reality.

SATO Challenges

Get ready for some competition, USY. This program is going to create fun challenges to log your volunteer hours and collect Tikun Olam dollars. You will compete against other chapters and regions to see which of you are the most successful, super SATOs. If you prove you’re number one, you might even win some fun prizes.

Buy-in Bank

What’s a sure way to raise some Tikun Olam money? Buy-in games! Pay to play games are an awesome way to engage your chapter and region in fun activities benefitting SATO. This resource will give you a full list of buy-in programs that can be adapted for chapter or regional events.

International SATO Week

We are a powerful group, USY. We want to show the world what a difference we can make. We will be hosting a week of social action and volunteerism across the continent with participation from USCJ, JSURP, and other partner organizations. The impact we can make in 7 days will be incredible...just wait and see.

“Start by doing what’s necessary; then do what’s possible; and suddenly, you are doing the impossible.”

-Francis of Assisi