

Kadima Programs and Advisor Aids

Tzedakah and Fundraising
No. 1

Yad B'Yad Fundraising

Ideas for Tzedakah Fundraisers
Egg Beg
Tzedakah Tea

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--Kadima Programs and Advisor's Aids--

KADIMA FUNDRAISING

Kadima's very own tzedakah fund is called Yad B'Yad- Hand in Hand. Chapters raise money for Yad B'Yad which benefits Camp Ramah's Tikvah program. Tikvah is a very unique program of National Ramah that provides Jewish pre-teens and teens with special learning disabilities an opportunity to learn about Judaism and at the same time participate in a wonderful summer camp experience. The goal of the program is to help these special campers become active, functioning members of the Jewish community. Tikvah means hope and it is our hope that as many children as possible can benefit from this wonderful program.

The following pages include programs and ideas for your chapter to help raise money for Yad B'Yad to benefit the Tikvah program. We hope you will join us in our goal to elevate Kadimanik's awareness about Tzedakah and allow them to have a good time while performing this important Mitzvah.

**Remember every dollar helps another special
child get to camp!**

****Don't forget to send the money as soon as possible to:**

**KADIMA
155 Fifth Avenue
NY, NY 10010**

The sooner you send the check (made out to Yad B'Yad) the sooner your chapter will be recognized with an award from the International office.

Title: Egg-Beg

Preparation: Decide on a location:

Option 1: Contact a large apartment building and make arrangements for your group to be able to solicit door to door. The chapter is divided into teams of two or at most three. Assign each team a floor of the building.

Option 2: Pick a good neighborhood where there are a lot of houses not too far away from each other. This option will need more supervision and drivers since the target area is more spread out than an apartment building. Four Kadimaniks should work each street with a team of two on either side.

To Play: The team goes to the first door and says, "Would you like to contribute an egg for charity?" Then they go to the next door and say, "We are selling this egg for charity. Would you like to buy it for \$.50.?" This whole process is then carried out from door to door and from egg to egg. After everyone is finished, return to the synagogue to count and announce the totals. (Remember to be enthusiastic regardless of amount.) You might decide to serve refreshments afterwards- one idea is for egg omelettes!

Note: Make sure the teams have visible identification and are well informed as to where the Yad B'Yad monies go, what Yad B'Yad means, and what Kadima is.

Title: Tzedakah Tea

Preparation: Supplies needed: Tea Bags, envelopes, return envelopes

To Play:

1. The first thing to do is send out invitations to your "Tea" to all the members of your congregation. Tell them the "Tea" is being given on behalf of Yad B'Yad, Kadima's Tzedakah project, and tell them something about Yad B'Yad and where its monies go.
2. Make sure to include a teabag and a return envelope with each invitation.
3. The major catch to this program is that the "Tea" is held at home and that is why you are sending the tea bag.
4. Sit back and wait for the money to come in.

SAMPLE LETTER:

Dear Congregant:

The _____ Chapter of KADIMA takes great pleasure in inviting you to a Yad B'Yad Tea. Since all the members of the congregation are also invited, we regret to say we could not find a hall large enough to seat everyone. For this reason, we are sending along your teabag. We hope that you will relax, enjoy your cup of tea and at the same time, think about our reasons for sponsoring it.

Yad B'Yad is KADIMA's own special Tzedakah program. The money we raise goes to the Tikvah program for children with special learning disabilities at Camp Ramah. Through Yad B'Yad we learn about the importance of working for Tzedakah and helping our fellow Jews. Please help us to help others by returning a donation in the enclosed envelope.

Ideas for Tzedakah Programs

- Apple Picking-** Go to a farm and pick apples and pumpkins to sell at the synagogue. You can even make apple pie or pumpkin pie. Why not end with a hay ride while you're there.
- Bowl-a-Thon-** Gather sponsors before the event and then see how well you do!
- Cooking-** Make holiday treats and sell them during Hebrew school hours. You'll have fun both making them and selling them!
- Carnival-** Center this event around a holiday like Purim or host it just for fun. You can feature events like balloon shaving, shooting hoops and putting out a candle with a water gun. Other booths can be a marriage booth, jail and be a star. Have fun with it and make sure to invite the Hebrew school kids.
- Car Wash A Thon-** A twist on the traditional car wash- get people to sponsor you for how many cars you can wash in an hour. Then publicize a free car wash and go to it! Keep a jar at the end for donations from your free car wash. You'll get money from your car wash and from your sponsors.
- Chanukah Balloon O Grams-** Take orders and deliver Mylar Chanukah balloons. For \$5 you could send a balloon, dreidel, Chanukah card and a live rendition of popular Chanukah songs.
- Goods and Services Auction-** Ask local businesses to donate anything they can for charity. Then, organize a charity auction and "sell" what you collected. Remember, most businesses want an official letter stating who you are and what the money is for. Make sure each person collecting has copies of this letter.
- Cookbook-** Put together a cookbook of favorite recipes from congregants. Sell the book to members and congregants. You can also sell ad space at the back of the book for even more money.
- Count your Blessings Tax-** Make your own 1040 Form and send it to your congregation asking them to declare their assets and deductions. (Ex. Charge \$.50 for each tv, Deduct \$.50 for each service attended a week.)
- Dreidel Tournament-** Charge a \$2.00 entry fee and hold a round robin elimination timed tournament. The winner gets half the pot, tzedakah get's the rest.
- Lox Boxes-** Five fresh bagels, lox, cream cheese, orange juice, rugalach, tomato, onion and the Sunday newspaper all for Super Bowl Sunday. The cost \$18 and order should be taken in advance.
- Mishloach Manot Baskets-** Make them and sell them in time for Purim! Bake Hamantaschen as a chapter program too.
- Mystery Prize Auction-** Buy things ranging from \$.39 to \$10. Then, wrap and auction off each item to the highest bidder.
- Flower Sale-** Sell flowers for Passover or Shabbat.
- Snack Sales-** Either bake it your self or buy food to sell during Hebrew School
- Super Bowl Party Bags-** Take orders for Party Bags including candy, chips, pretzels, dips and soda to be delivered on Super Bowl Sunday.

*Advertising is everything! Don't forget plenty of flyers!
Need help organizing an event? Don't know where to start?
We are here to help. Contact the Kadima national office for assistance!*